TOKODIDIYO AND MKS PRESENT:
THE BOOKWORM AT JAKARTA FASHION WEEK 2027

A playful reinterpretation of classic dressing, where literary nostalgia meets unexpected details.

JAKARTA, INDONESIA — 26 OCTOBER 2026 — Indonesian fashion label tokodidiyo and footwear brand MKS' come together to present *The Bookworm* at Jakarta Fashion Week 2027. Inspired by classic literature and the distinctive character of the bookworm, the collection reinterprets the preppy aesthetic through a chic, contemporary lens.

Blending classic silhouettes, soft colours, and playful details, *The Bookworm* brings a fresh perspective to traditional academic style. The collaboration unites tokodidiyo's distinctive approach to clothing with MKS's expressive footwear design, creating a cohesive look that balances classic references with a modern attitude.

The Bookworm: Classic References, A Modern Chic Attitude

Inspired by the world of literature, *The Bookworm* explores the quiet joy of getting lost in a story and discovering something new in the familiar. Drawing from classic literature and academic dressing, the collection brings together timeless silhouettes, nostalgic details, and tokodidiyo's playful approach to design. Like the pages of a well-loved book, each piece carries its own character, with unexpected details that invite a closer look.

In collaboration with MKS, classic clothing silhouettes are paired with footwear inspired by Mary Janes, Derbies, and Oxfords. Decorative studs add an unexpected edge, bringing a contemporary twist to these familiar forms.

Together, tokodidiyo and MKS turn the language of classic dressing into a story of individual expression. Much like a book that leaves room for interpretation, *The Bookworm* invites everyone to find their own meaning, embrace their curiosities, and write their own style beyond the pages.

A Shared Story of Sustainability

Beyond aesthetics, tokodidiyo and MKS' share an interest in giving existing materials new purpose. tokodidiyo finds inspiration in materials that already have a history of their own. Deadstock fabrics and vintage textiles become the starting point for new ideas, rather than erase their past, each piece carries a little of it into something entirely new.

Extending this approach to footwear, MKS' incorporates recycled plastic material, with support from *Plastic Pay*, as one component of the shoes.

Through different materials and design processes, the collaboration explores how existing resources can find new possibilities through creativity, connecting fashion, individuality, and more thoughtful material choices.

The runway will also feature accessories by Objects of Bentala, with journals by ÂME Objects supporting the collection's literary inspiration. Oktav supports the printing, while PlasticPay supports the use of recycled plastic material in the footwear.

Through *The Bookworm*, tokodidiyo and MKS' bring clothing, footwear, and material exploration together in one creative statement—celebrating the idea that, much like a good book, personal style becomes meaningful through the stories we choose to tell.

LINK TO DOCUMENTATION

https://www.flickr.com/photos/203697410@N04/albums/72177720336330855/

ABOUT TOKODIDIYO

Founded in 2016, tokodidiyo reimagines the familiar into something unexpected. Working with deadstock fabrics, vintage textiles, and locally sourced materials, the brand creates one-of-a-kind pieces that bring together Indonesian craftsmanship, playful details, and a contemporary point of view. Each piece embraces the character and imperfections of its materials, giving them a new life through design.

ABOUT MKS SHOES

Established in 2011, MKS is an Indonesian women's foot-fashion brand focusing on woman contemporary casual footwear. Through expressive silhouettes, bold colours, and playful details, MKS' encourages women to embrace individuality and authentic self-expression.

Guided by the philosophy *"MKS takes you to the destination of self expression,"* MKS sees footwear as a personal statement, bringing together fashion, creativity, and local craftsmanship.

ABOUT ÂME OBJECTS

ÂME is an independent object-making studio founded by Indonesian designer and maker Vienny, creating handcrafted journals and everyday objects that explore memory, personal rituals, and the passage of time. Taking its name from the French word for

soul, ÂME celebrates thoughtfully crafted objects that gather meaning through use, becoming personal keepsakes shaped by the stories they hold.

ABOUT OBJECTS OF BENTALA

Objects of Bentala explores mixed-material artistry through ceramics, steel, and organic forms. Celebrating the beauty of handmade objects, each piece embraces the unique textures, imperfections, and unexpected details of its materials, creating distinctive accessories designed to be worn and lived with.

ABOUT PLASTICPAY

Founded in 2019, Plasticpay was born out of concern over the 72% of plastic waste in Indonesia that remains inadequately managed. Through its Reverse Vending Machine (RVM) facilities, Plasticpay has developed an ecosystem that educates and encourages the public to sort and recycle plastic waste, while transforming it into valuable materials such as eco-friendly felt fabric. This initiative represents Plasticpay's tangible commitment to advancing the implementation of a circular economy in Indonesia.

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