PRESS RELEASE

ADRIE BASUKI PRESENTS MAR/MER

What Remains, Refined.

Jakarta Fashion Week 2027 | 30 October 2026 | 13.00 WIB

At Jakarta Fashion Week 2027, Adrie Basuki presents **MAR/MER**, a collection exploring the transformation of what remains into something refined. Taking its name from Kain Marmer, the brand's signature recycled textile, MAR/MER marks the evolution of Adrie Basuki's circular design language towards a more contemporary expression of **circular luxury**.

Kain Marmer takes centre stage throughout the collection, transformed through **embroidery, weaving, patchwork, slashing, layering, and fabric manipulation**. Selected elements of Indonesian textiles, including batik, appear with restraint, creating a dialogue between heritage, material experimentation, and contemporary silhouettes. Rather than concealing irregularities and traces of a material's previous life, MAR/MER allows them to become part of its beauty.

"What Remains, Refined." captures the philosophy behind the collection: what is left behind does not have to remain as it was. Fragments can become new surfaces, imperfections can become character, and existing materials can acquire new meaning through craftsmanship and design.

MAR/MER also reflects Adrie Basuki's evolving vision of **Indonesian Circular Luxury**, built around three ideas: **Material, Craft, and Impact**. Circularity becomes more than a production process—it becomes a creative language, bringing together material innovation, Indonesian craftsmanship, and the people and communities that form part of its ecosystem.

With MAR/MER, Adrie Basuki proposes a quieter definition of luxury—one defined not by excess or newness, but by **transformation, craftsmanship, individuality, and value that endures**.

MAR/MER — WHAT REMAINS, REFINED.

Transforming what remains into what comes next.

adrie basuki

CIRCULAR HERITAGE OF INDONESIA

KAIN MARMER
ADRIE BASUKI
Signature Handmade Recycled Fabric

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Di Jakarta Fashion Week 2027, Adrie Basuki mempersembahkan **MAR/MER**, sebuah koleksi yang mengeksplorasi bagaimana sesuatu yang tersisa dapat bertransformasi menjadi sesuatu yang bernilai dan refined. Berangkat dari **Kain Marmer**, tekstil daur ulang khas Adrie Basuki, MAR/MER menandai evolusi bahasa desain sirkular brand menuju ekspresi **circular luxury** yang lebih kontemporer.

Kain Marmer menjadi elemen utama dalam koleksi ini, diolah melalui **bordir, anyaman, patchwork, slashing, layering, dan fabric manipulation**. Elemen wastra Indonesia, termasuk batik, hadir secara subtil, membangun dialog antara warisan budaya, eksplorasi material, dan siluet kontemporer. Alih-alih menyembunyikan ketidaksempurnaan dan jejak kehidupan sebelumnya, MAR/MER menjadikannya sebagai bagian dari keindahan.

"What Remains, Refined." merangkum filosofi koleksi ini: apa yang tersisa tidak harus berakhir dalam bentuk yang sama. Fragmen dapat menjadi permukaan baru, ketidaksempurnaan dapat menjadi karakter, dan material yang telah ada dapat memperoleh makna serta nilai baru melalui desain dan craftsmanship.

MAR/MER sekaligus merefleksikan visi Adrie Basuki tentang **Indonesian Circular Luxury**, yang bertumpu pada tiga gagasan utama: **Material, Craft, dan Impact**. Circularity tidak lagi sekadar menjadi bagian dari proses produksi, tetapi berkembang menjadi bahasa kreatif yang mempertemukan inovasi material, craftsmanship Indonesia, serta manusia dan komunitas di balik prosesnya.

Melalui MAR/MER, Adrie Basuki menawarkan perspektif luxury yang lebih tenang dan relevan—bukan tentang kemewahan yang berlebihan atau sesuatu yang selalu baru, melainkan tentang **transformasi, craftsmanship, individualitas, dan nilai yang bertahan lebih lama**.

MAR/MER — WHAT REMAINS, REFINED.

Transforming what remains into what comes next.

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