PRESS RELEASE

JAKARTA FASHION WEEK 2027

INGRID HUSODO PRESENTS

EVERMORE

The Legacy of Bloom

What begins with love never truly ends.

For Jakarta Fashion Week 2027, Ingrid Husodo presents EVERMORE, a deeply personal collection exploring the enduring nature of love, the passage of femininity across generations, and the invisible legacies that continue to shape who we become.

Some women never truly leave us. They remain in our gestures, our values, our strength, and the quiet ways we learn to love. Their presence becomes part of our identity, living on long after their voices have fallen silent.

For Ingrid, EVERMORE begins with her mother.

Through the memory of the woman who came before her, and the children who will carry her own story into the future, Ingrid reflects on the profound connection between generations. It is a story of being a daughter, becoming a woman, and discovering motherhood- not as separate chapters, but as an ongoing inheritance of tenderness, resilience, femininity, and love.

Translated into fashion, this intimate reflection becomes a poetic journey through three chapters: The Memory, The Bloom, and Evermore.

THE MEMORY — Where the story begins

The collection opens in black, champagne, and ivory, evoking the quiet beauty of memories preserved through time. Delicate tulle, intricate textures, and softly nostalgic silhouettes create an atmosphere that feels intimate, dreamlike, and almost suspended between past and present.

Crystals and pearls illuminate the designs with a subtle, precious glow, like fragments of moments that remain long after they have passed.

This is the beginning of the story: a tribute to the woman whose love became the foundation of everything that followed.

THE BLOOM — The woman I became

From remembrance emerges transformation.

Sculptural silhouettes, expressive movement, and amplified volume introduce a more confident and powerful femininity. Accents of soft sage bring a natural freshness to the palette, balancing structure with softness and strength with grace.

This chapter represents the evolution of a daughter into a woman, and ultimately into a mother. It celebrates the beauty of becoming someone new while carrying the essence of the woman who came before.

The bloom is both an arrival and a continuation—a life shaped by inheritance, yet free to grow in its own direction.

EVERMORE — A love that continues

The final chapter turns toward the future.

Lighter, more ethereal silhouettes unfold in translucent organza, delicate petal-like details, and fluid forms that appear almost weightless. Butter yellow and soft pink introduce a sense of optimism, tenderness, and new beginnings.

Crystals and pearls continue throughout the collection, connecting each chapter through a shared language of light and preciousness. As the silhouettes become progressively lighter and more luminous, the collection moves toward a feeling of renewal.

Here, the story is no longer only about the woman who came before, or the woman who stands in the present. It is about the lives that will follow, and the love that will continue to grow through them.

ROOT. BLOOM. SEED.

At the heart of EVERMORE lies the flower—not simply as an expression of beauty, but as a symbol of the enduring cycle between generations.

The root represents the mother: the origin, the foundation, the love that nourishes what comes after.

The bloom represents the daughter: a woman shaped by that inheritance, growing into her own identity and discovering the fullness of who she can become.

The seed represents the children: the promise of tomorrow, carrying forward the essence of a story that will continue long beyond its beginning.

Root. Bloom. Seed.

Three stages of life, connected by something that cannot be seen, yet is deeply felt.

Through this symbolism, Ingrid explores a universal truth: we are shaped not only by the lives we live, but by the love we receive and the love we choose to pass on.

What she planted in me will bloom in my children.

THE FINALE — What remains

The collection culminates in a white mini gown paired with a dramatic outer layer. Modern, luminous, and quietly striking, the final look brings together the collection's romantic sensibility and contemporary femininity.

With EVERMORE, Ingrid Husodo offers more than a collection. She presents a love letter to her mother, a reflection on the woman she has become, and a celebration of the children who will carry her legacy forward.

It is a reminder that love is never confined to a single lifetime. It lives in the memories we preserve, the people we nurture, and the beauty that continues to emerge from everything we have been given.

A root that remains. A bloom that unfolds. A seed that carries the story forward.

Some legacies are not meant to end. They are meant to bloom, evermore.

ABOUT INGRID HUSODO

Ingrid Husodo is an Indonesian fashion designer and founder of Ingrid Husodo Studio. Known for her romantic, dreamlike design sensibility, her work explores feminine silhouettes, delicate textures, and the emotional language of couture. Through an approach that brings together craftsmanship and personal storytelling, Husodo creates designs that celebrate femininity, individuality, and the enduring beauty of life's most meaningful moments.

MEDIA ENQUIRIES

Ingrid Husodo / Siska Nur Herawati

Husodoingrid@gmail.com

08992041593 / 08232421371

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