

HATTACO

JAKARTA FASHION WEEK 2021

COCOON

Inspired by new normal daily life, HATTACO launched “COCOON” the unisex capsule wardrobe that combines formal and casual look. Easy to mix and match, comfortable, safety and pleasurable layering are the highlight of this collection.

Just like a cocoon that covered in multilayers to keep protected from outside, cocoon here means this collection has a multi-layer structure and design that provides optimal protection. The word cocoon can also refer to a form a self protection for humans. For some people, their clothes are cocoon, a cozy shield which they can give a guarantee to stay secured.

This collection provides complete package to conquering the new (ab)normal in a fashionable way from work from home outfit style, sporty set to workout until protection parka to keep everyone safe and sound.

Comfort, clean cuts and high quality are factors that take precedence in any of this design and collection. Made from cozy fabric such as cotton and chosen polyester for maximum comfort in tropical weather.

A mix of oversized silhouettes, double breasted blazer, big pocket jacket, bermuda short and cargo jogger pants with minimalist yet modern elements and relaxed tailoring shape, all collides to equalize a combination between poise, sporty and sophisticated look.

Taking in the field of monochromatic palette with a touch of vibrant color sky blue and acid green, this collection is ready to brighten up the days and keeping you safe in the new (ab)normal era.