



## FOR IMMEDIATE RELEASE

THINK PINK! This Spring Summer Gloria goes on a resort holiday (mood)..

A palette of soft nude color to light brown, soft pink to bright fushia.

Back to the days, when you send postcards from your holidays,

this season Gloria thought of putting the stamps on prints.

Imagining a snap of picture on the holiday, send the photos to the people back home,

"I'll send you a postcard..".

A loose volume silhouette, drawstring details, a strap on the waist,

linens, tafetas, stretch neoprenes,

mollucan cockatoo.

All looks for the show is completed with another Indonesian talents,

Hummingbird Road for the hats (@hummingbirdroad),

KEA for the bags (@kealiveloughlove),

NOCHE for the footwears (@nocheid).

Gloria Agatha, Creative Director of Jii, commented " I was inspired by my trip to Italy this year, how the women looks effortlessly chic everyday, even on their casual days out. Also with one of the trip to the lake and the coast, the colors of how the water reflects the sun, the simple sweet life of everyday."

### ABOUT JII

Gloria Agatha started Jii in 2011.

Jii was nominated as "Most Innovative Brands" in 2013, and won "Jakarta Fashion Week Entrepreneur Award" in 2017.

Chic, Feminine and Sophisticated are the main characters of her designs.

Bringing Exclusivity and Quality in Reasonable prices makes Jii widely accepted by young and old.

Jii is available at METRO Puri Indah Mal, Fashionlink x Blckvne Senayan City, LAKON Mal Kelapa Gading.

### FOR FURTHER INFORMATION

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