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Jakarta Fashion Week 2020 Flaunts The Collections from Hundreds of Designers

Jakarta, 21 October 2019 – Jakarta Fashion Week 2020 that will be held in Senayan City throughout the upcoming dates, 22-28 October 2019, is just around the corner. So far, GCM Group, the organizer of Jakarta Fashion Week 2020, has secured more than 75 fashion shows that will present more than 270 brands and designers.

This year's Jakarta Fashion Week will showcase more than 2.800 newest collections from domestic and international designers, some of them are Indonesia Fashion Forward designers. A few names to look forward to are Toton, Peggy Hartanto, BYO, Major Minor, Sean Sheila, Reves Studio, Danjyo Hiyoji, Rani Hatta, PVRA, Albert Yanuar, Novita Yunus, Friederich Herman, Batee, ATS The Label, Cotton Ink, Monday to Sunday, Andhita Siswandi, IKYK, Terita, Eri Dani, Alex(a)lexa, Jenahara, and many more. A few other domestic designers are Oscar Lawalata, Sejauh Mata Memandang, Natalia Kiantoro, Rama Dauhan, Diniira, and so on.

International partners will take part to enrich this year's Jakarta Fashion Week are the British Council, Japan Fashion Week Organization, Korea Model Association, and Korea Creative Content Agency. British Council's invited designer from England, Intoart, will share its stage with Cotton Ink. Japan Fashion Week Organization invited Rakuten Fashion Week Tokyo, one of the top global fashion weeks, which will showcase Enharmonic Tavern, Rieka Inoue, and Yoakeh. SETSETSET and Seokwoon Yoon.

To further spoil visitors, Fashionlink Showroom & Market, a retail program that will be carried throughout Jakarta Fashion Week on 22-26 October 2019 in The Hall, 8th Floor, Senayan City. With more than 100 fashion brands, accessories, *lifestyle*, as well as *food and beverages*, the area will also be filled with various interesting activities such as *trunk show* and *talkshow* from community partners that came from various fields, starting from environmental, photography, up to wellness.

Complete schedules of all these activities as well as fashion shows in Jakarta Fashion Week 2020 can be accessed through the official website and application of Jakarta Fashion Week. Invitations are available for general audience in limited quota that can be exclusively acquired from Jakarta Fashion Week's application, or Lazada, for all Lazada's



shows in Jakarta Fashion Week.

Jakarta Fashion Week 2020 is supported by Senayan City, Lazada, Make Over, Wardah, L'Oreal Professionel, UBS Gold, Tinkerlust, Matahari Department Store, Daliatex, Danone Aqua, Strongbow, Epson, KFC, and Aqua Japan. Seagram's Vodka, Imperial Black, Sweet Escape, RSGM YARSI, CBN Fiber, Caffino, Artisan Pro, Century Park Hotel, Santika Hotel Indonesia, Aston Kartika Grogol, Sunpride, Gouw Heritage, Wondernuts, Indofood, Boga Group, Studio 47, Moonlay Technologies, Ohana, Accoustic, Savana Furnitures, Studio Hendrohadinoto, Gambo Muba, and Taco also take part of this elaborate week of fashion celebration.

Support also comes from British Council, Japan Fashion Week Organization, Korea Model Association, Korea Creative Content Agency, Tunis Fashion Week, Ministry of Tourism, Ministry of Education and Culture, Department of Tourism and Culture of DKI Jakarta, Enjoy Jakarta, Indonesian Embassy in Tunisia, and Indonesian Embassy in Vienna.

About Jakarta Fashion Week

Jakarta Fashion Week is the most prominent fashion week in Indonesia since 2007. It is designated as the Indonesian fashion industry's driving platform; Jakarta Fashion Week provides direction for fashion activists and provides a prestigious arena to showcase the talent and creativity of the domestic fashion world. Throughout the year, Jakarta Fashion Week also holds various capacity building programs for international industry players. Jakarta Fashion Week is organized by GCM Group.

About Indonesia Fashion Forward

Indonesia Fashion Forward is an intensive and curative program for capacity development with a vision to polish Indonesian designers' skills so that they're able to enter the regional and international market by giving guidance alongside training that involves business strategy and *branding*.

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