

TRIBUTE TO BARLI ASMARA

In Jakarta Fashion Week 2021, the tribute to Barli Asmara Show will be divided into two sequences. The first sequence will present 24 pieces from Barli Asmara's archive, showcasing his work for the last 12 years. The second sequence will present 24 pieces new collection to showcase how the namesake label wants to evolve in the future.

FIRST SEQUENCE : BARLI ASMARA'S ARCHIVE – A TRIBUTE

The first sequence will showcase Barli Asmara's work as early as 2008 until 2018. It is based on the collections he was most proud of as shown at his biographical book *"15 WARSA BARLI ASMARA : DI ANTARA GEMERLAP ORNAMENTASI"* as followed:

1. 2008 - All About Ribbon, a collection with the use of ribbons as ornaments in feminine silhouette.
2. 2008 – Royal Smock, a collection with smock technique as details with edgy silhouette.
3. 2011 – Macrame, a collection with the technique of knotting to produce a textile, creating unique details on each look.
4. 2012 - The Fringe, a collection inspired by the 1920s, using fringe as details.
5. 2013 - Royal Embroidery, an all white collection using embroidery and ornaments such as pearls, beads, quills, and sequins, with classic look.
6. 2014 - Royal Javanese, a collection to showcase the charm of Javanese culture implemented in dresses with truntum pattern.
7. 2014 - Royal Kerancang, a collection using kerancang embroidery as the main theme.
8. 2015 - Versailles Garden, a collection inspired by flower garden and butterflies, using various techniques as details, such as embroidery, acrylics, flannels, and digital print.
9. 2016 - Glow of Parai, a collection as continuation of Versailles Garden, with black and gold colors as the main theme, using the same technique as Versailles Garden.
10. 2017 - Orchid Fervor, a collection with the use of fabric to create a three dimensional flower petals as details.
11. 2018 - La Vie Boheme, a collection inspired by the 70's era with gold beadings ornamentation.

SECOND SEQUENCE : LA DANZA DE LA VIDA – NEW COLLECTION – A TRIBUTE

La Danza de La Vida, The Dance of Life, is the theme of Barli Asmara Prêt-à-Porter new collection in Jakarta Fashion Week 2021. Under the direction of the new Creative Director of Barli Asmara, Leslie Tobing, this collection is the way he wants to pay homage to the founder of the label, Barli Asmara. Instead of dwelling with grief, he wants to remember Barli with celebration of his life. And what a better way to celebrate life than to dance? Inspired by the festive Latin dance and costume, such as Rumba from Cuba, Samba from Brazil, Arunguita from Argentina, this collection wants to showcase the beauty and freedom of movement from the clothing. With ultrafeminine silhouette and the use of laces, chiffons, tulle, and cotton, every piece moves, flows, as if they are dancing with every step of the wearer. The application of ruffles, puff sleeves, and tiered skirt, are still the main details of this collection, as those details are the signature of Barli Asmara's ready to wear line. Exploration of colors and floral pattern is implemented to portray the festiveness of Latin Dance and Costume.

BRAND PROFILE

Barli Asmara established his namesake brand in 2001, producing couture pieces for women. He started to gain recognition in 2008, as he was invited to be one of the Dewi Fashion Knights in Jakarta Fashion Week 2008 and consecutively in Jakarta Fashion Week 2009. In 2010, he received multiple awards from various fashion magazine, such as AMICA Young Talented Designer Award, Elle Designer of The Year, AMICA Young Talented Designer Award, and Kartika Magazine Best Designer of The Year.

Known for his unique technique and exquisite details, such as the technique of macrame, smocking, fringe, embroidery, and various embellishments, he was continuously active in the fashion industry until his passing in August 2020

In 2016, he started his ready-to-wear brand Barli Asmara Prêt-à-Porter at www.barliasmara.id. After his passing, he was succeeded by Leslie Tobing, as the new creative director of BARLI ASMARA. Leslie worked together with Barli since 2016 as the Managing Director of the label, focusing on developing the ready-to-wear brand. The La Danza De La Vida in Jakarta Fashion Week 2021, will be his first collection as the Creative Director of Barli Asmara, showcasing premium ready-to-wear pieces as his tribute to the founder.