

A handwritten signature in black ink that reads "Sean Sheila". The signature is fluid and cursive, with a long horizontal stroke at the end.

CONSUME
SPRING / SUMMER 2020

Inspired by the issues of overconsumption Sean Sheila x BYO Spring/Summer 2020 depicts a gathering of introspective dreamers. Finding new ways to explore the relation of the shell of a garment and its lining, traditional notions of elegance are set against the deliberately uncompromising.

Here, gentle deconstructions that slowly unfurl around the figure are met with solids and patched with lining. Sean Sheila recurring love of embroidery and utilitarian design is also tackled from a fresh perspective.

Emulating the natural wear of long-serving garments, a gentler quality is offered through careful aging and tarnishing techniques, that aim to imbue a sense of memory.