



Jl. Elang Laut 7 , PIK, Jakarta Utara 14470 - www.itsaloes.com

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Public Relation Team
marketing@itsaloes.com
081260449274

FASHIONLINK x #BLCKVNUE presents ALOES at JFW 2019

Jakarta, Indonesia - October 20, 2018 - Aloes unveiled its runway collection in a manner that was constructed to reminisce a touch of Indonesia. Showcased on the opening day of Jakarta Fashion Week 2019, it was held at Fashion Tent ,Jakarta Fashion Week Senayan City, a landmark known by the fashion industry that only open its door once a year.

Inspired by the co existence of fall trends yet summer weather in Indonesia, the palette for this collection stays neutral warm, white, brown, grays, and subtle pink. The designer channels cultural elements of Indonesia but with a contemporary twist on the silhouette. Flared and straight bottoms, full embroidery jackets, asymmetrical and sculpted skirts, loose single drape tops for easy and effortless style. Elegant fabrics like jacquards, silk organdy, tweed, and other elegant fabrics are added with Indonesia-inspired appliqué with key details like fringes , pleats and ruffles.

The beauty of Indonesia is the key inspiration of Aloes, Wayang appliqué, beaded batik fabrics on silk organdy that is applied to modern designs is a way for our designer to show the beauty that co-exist in history and current era. That our heritage shall not be forgotten but remembered and passed down to future generations. Numerous pieces from the runway will be available at Fashion Link Store, Senayan City Lt.2

#aloesroadtojfw2019 #fashionlinkgram

Aloes Studio Jakarta, Indonesia +6291260449274