



Release #JAKARTADESIGNERSROOM

(IN.VAGUE by Senayan City X Jakarta Designers Room for JFW 2019)

Jakarta Designers Room (JDR) is a business incubator community for Jakarta & Indonesia most talented designers toward creative entrepreneurship in fashion industry. In other words, we're a group of friends who love to hang out and have fun, focusing to do the real "business" in fashion.

JDR, strongly believes that when we bring a group of people supporting each other in the same room having particular characteristics and interests or goals in common, with strong passion and rooted beliefs, magic will happen. Here, we proudly have at least two things in common:

1. To sell (read: "jualan") a good wearable design to each of our characterized markets. **This can be seen in each of the Brands' Release (as attached).**
2. We are IN.VAGUE, means gray, vaguely, not identified. Means that our designs can not be identified as one, because each us are unique, different – and we embrace uniqueness in JDR.

It's a passion for fashion, to grow together in Jakarta Designers' Room – so welcome others like us, to grow together, to join JDR's programs/events.

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Xy



Attachment :

DANJYO HIYOJI
Pleisure

Danjyo Hiyoji is infusing playful spirit in this leisure collection; Pleasure! This season, garment takes on simple, oversized and versatile silhouettes. Although painted with subdued stripes, the collection conveys a lot of buzz and amusement! Fabrics glide softly against your skin, making sure you are comfortable throughout the day. Pleasure also makes sure you have fun with lots of collectible items.

Pleasure is all around a hip and snazzy collection that will not only accompany your leisure time, but also make sure that you are dressed well while having fun.

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Existensialism

Fall / Winter 2018

None of these matters in the world existed

We are merely a fragments of dust in this vast grand multiverses.

Dreams as each of our own thread of being, reminding constantly of matters to resolve, in this lifetime. As it flared each time these eyes are closed, the way one wakes tells different narratives in time. Of which, one must discern within. unsolved mysteries between our skin, in our time of being.

A battle and discourse between One's own ego often congesting the ways on dealing with One's own chaos.

It is our being within us that has been divided.

The truth is we are one, not necessarily with everyone else, but between ourselves.

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One's need to evolve often require a further crack in further way of thinking. With occasions mind tricks of the presence of One's ego, the need to sit and keep a safe distance between the issues to observe and be sure that all those belongs to its own entity.

The Collection consists with monocromatic colors – black & grey with a bit or red.

Fabric used are cotton twills, herringbone, Poly Chiffon, Cotton Jersey & Rayons.

Oversize prints and deconstructed long Thirst dominates the collections, with pleats and trench coat presented also Wide legged pants and shirts.

HUNTING FIELDS

Duality

"There is peaceful. There is spontaneous. I am both at the same time."

An exploration of a condition experienced by someone who simultaneously holds two or more contradictory ideas or values, the collection interprets the combination of disharmonious or unsuitable elements. The dualities between comfort and discomfort, freedom and restraint, familiar and otherworldly are reflected into a range of wardrobe staples.

Few elements which are presented include: *Embrace*, with knotted, gathered and wrapped signature silhouettes reflects how opposing elements are being pulled together. Checkered organza, textured fringe, ribbings, and pleats counted among the collection's *strong points*. *Hybrid* of two or more garments into one, turning a familiar item into a unique and unexpected look which offers versatility.

Straight cut and voluminous tops, wide-legged pants, midi flared skirts, and A-line dresses are presented in neutral hues like black, navy, grey and ivory. Fabric choices include cotton shirting, scuba, knits, crepe, duchess satin, and tweed that contrastingly stood alongside textured organza in the form of checks, dots and abstract fur-like embroidery; being elaborately draped, ruched, pleated and layered that results in a chaotic yet controlled silhouette. The overall look gives off both strong and feminine sense, making it easily adaptable to existing wardrobe.

Solid and sheer are contradictory and inseparable in this collection which goes hand in hand with how human beings live predominantly on the dualistic plane; *solid*,

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portraying how one can be strong and at the same time *sheer*, having vulnerability and soft side.

XY

STORY OF JOHN DOE

Life, people, and circumstances are consistently random and unpredictable – and often people are curious about how they find their true self in the society. A question everyone at some point will ask to self, “Who am I? What do I want in life?” XY is going deeper in translating human’s passion through this collection; the passion of searching self-identity called, “John Doe”.

John Doe known as unidentified person, or often used to refer to a corpse whose identity is unknown. XY tries to translate human expedition in a search of human passion and their identity into couple phase of transformation; the unidentified, the journey, and self-knowing. “The Unidentified” phase starts where we had no experience, portray our hometown – the place where it all begin. The greatest and the most important part is “The Journey” where we discover who we really are by walking through, knowing, and listening to an inner critic that gives us all ideas about ourselves. After all process and experiences we had personal journey or “Self-knowing”, which every individual needs in order to know who we are and what we value to maintain the sense of our own identity.

Pursue another step of this journey, XY embrace and investigate this capsule collection translate variety of prints in how human try to discover themselves. Abstract maps print is a symbol of personal journey through places. Besides the prints, this collection also applied embroidery on the pieces. The fingerprint and outline silhouette that we translate reflect the learning process when finding our true self and symbol of individual uniqueness. Cotton drill, suede, polyester, and canvas linen are numbers of fabric used for this earthy, yet deep-dark collection. Exploring function of pockets, we are experimenting on double pocket, hidden pocket and layered pockets.

It is easy to see how carrying this personal journey into adulthood could shake our sense of identity and limit us in different areas. To break this pattern of behavior, it’s valuable to acknowledge what’s driving it. This is the origin of John Doe, the prequel of footprint of searching passion and identity, “John Doe.

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Nikicio Black Label FW 2018

Jakarta – Nikicio Black Label is carefully tailored for a woman that you would look up to, someone you would like to be - an aspiration. She's no longer look for who she is as a person, she understands life completely, she has become the woman she is - her identity is solid and unshaken. She is full of life, but yet still and composed.

We are always inspired by women who we want to dress; smart, intellectual women who dress mindfully. With a firm yet sexy silhouette with a hint of necessary femininity, they are represented by straight lines and precise volume.

Nina Nikicio believes in creating minimal, straight forward, and functional clothes that can be eternally cherished beyond generations.

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