

**MAJOR MINOR
SPRING / SUMMER 2022
READY-TO-WEAR**

This October, MAJOR MINOR presents 22 womenswear looks from Spring/Summer 2022 entitled 'The Shape of Flower'.

The collection is inspired by the works of American artist and feminist, Judy Chicago—with the quintessential MAJOR MINOR woman in mind. Since visual arts is one of the brand's pillars, designs take reference from one of Chicago's artworks "Through the Flower", which symbolizes the vulva as a portal of history, collectivity, and pleasure. Some details are inspired by the shape of flowers such as the ruffles to create harmonious volume, a feminine shaped belt and used to implement embroidery. The color palette is soft featuring mainly light colors – white, camel, and powder blue - with few pops of striking colors such as pink, yellow and burnt maroon.

MAJOR MINOR continues to uphold its commitment to quality by focusing on shape, technique, and fabric choice. This season offers a variety of pieces that are suited for the varied metropolitan lifestyle – from elevated shirt to occasion dress. Asymmetrical cuts, embroidery detailing, ruffles, and a semi-fitted form can be seen across the designs. Main fabrics include cotton, crepe, lightweight taffeta, heavyweight sateen and sateen.