

# Wilsen Willim

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## PLAY

After taking a pause, now we resume to play. Though now everything seems to have happened so sudden and so fast, the pause has made us braver and stronger. But most importantly, it made us grateful, hopeful, and playful.

The state of mind of this collection dares to evoke those feelings before the moment the pandemic hits South East Asia earlier this year. The cut and silhouettes almost resemble an upcoming premonition about life from home, yet at the same time, all are malleable to be worn for all those activities needed to be done in the outside world.

Aside from our signature black and whites, in this collection, shades of blues appear in its diverse transformations. Blue appears as both proper and playful in wool and cotton, which were mainly used to further ensure the comfort factor of this collection. From being presented in the formality of tailoring in wool blend pinstripes, to appearing in relaxed and comfortable design featuring prints curated for their charming and almost childlike characteristics.

Along with our newest signature item, bib with long bow, classic shirt designs in oversized cuts took center stage in this presentation. Tailored coats and jackets are also presented with more relaxed and generous sizing. One particular silhouette that truly embodies the playful mood of this collection, is the unisex oversize drop shoulder leisure shirt with piping presented in charming prints.

This collection is presented by Senayan City in Jakarta Fashion Week 2021. This collaboration once again stands as confirmation of the important role Senayan City has in developing the Wilsen Willim brand and in developing the Indonesian fashion industry in general.

Thank you so much for your kind attention.

Sincerely, Wilsen Willim

Note:

1. Wilsen Willim no longer indicates a specific season for its collections. Our collection shall only be referred to by its name.
2. Photography accompanying this press release shall be accredited as: Stephany Azali for Wilsen Willim.