

Vionica Priskila

PRESS RELEASE - Vionica Priskila

“Réapparaître”

At this Jakarta Fashion Week 2021, Vionica will be showing the 8 looks of her ready-to-wear collection entitled “Réapparaître”, which means reappear. This idea came from the historical journey of Bentenan woven fabric, a traditional fabric from North Sulawesi, which had disappeared from civilization for nearly 200 years, then rediscovered.

This collection uses printed Bentenan fabrics with a touch of simple, feminine, and modern style which has the aim to arouse the interest and awareness of the young generation to preserve Indonesian traditional fabrics, so that our cultural heritage will not be lost. Shades of red are used with the inspiration from one of the North Sulawesi goddesses named Warangkiran, which means red clothes. The black and white colors are taken from the shades of the red Bentenan fabric.

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