JFW 2027 Jakarta Fashion Week

Press Release JFW 2027

BLANC STUDIO®

Presents “Time Slip” at Jakarta Fashion Week 2027

Jakarta, 30 October 2026 — Indonesian contemporary design studio BLANC STUDIO presents its Fall/Winter 2026 collection, “Time Slip,” at Jakarta Fashion Week 2027 on 30 October 2026 at Pondok Indah Mall 3, Jakarta. This marks the brand’s fourth consecutive year at Jakarta Fashion Week, presented in collaboration with premium ice cream brand Magnum. BLANC STUDIO will share the same show slot with Studio Jeje and Gelap Ruang Jiwa.

Under the creative direction of Tommy Adiputra, “Time Slip” reflects his architectural approach to structure and proportion while continuing BLANC STUDIO’s constant evolution. The collection explores how these core elements can take new forms through different techniques and silhouettes, bringing together references from the past with new ideas for the present and future.

Inspired by the phrase “glitch in the matrix” and the universal daydream of slipping through time, “Time Slip” draws from multiple timelines. The collection combines references from fashion history and BLANC STUDIO’s eight-year journey with new elements. At its core, “Time Slip” brings together different eras and references through BLANC STUDIO’s evolving design language. Rather than treating time as linear, the collection brings together the old and the new to create unexpected combinations.

This Fall/Winter chapter follows the brand’s Pre-Fall release as part of the same concept. While Pre-Fall explored vibrant colors and plaid patterns, “Time Slip” takes a darker and more muted direction, grounded in black and brown with grey, beige, and muted olive. The contrast between the two releases reflects how we continuously change and evolve.

Silhouettes and fits move between oversized and fitted proportions, structured forms, rounded shapes, and fluid silhouettes. Structured outerwear and oversized trousers remain recurring signatures, joined by cinched blazers and multi-panel trousers that create rounded shapes and move with the wearer. The collection introduces capri pants with a stacked fabric construction, reinterpreting the silhouette through BLANC STUDIO’s unisex design language. Twisting and wrapping offer new approaches to construction, seen in a form-fitting tee and a trouser silhouette that twists around the legs before flaring out.

Texture plays an equally important role, with lace making its first significant appearance in BLANC STUDIO’s design language, most notably in a sculptural blazer featuring lace accents throughout. It introduces a subtle romanticism to the predominantly dark collection, while tactile surfaces contrast with smooth, glossy, and matte materials.

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The collection features 16 looks. The presentation is supported by Magnum to celebrate its latest release, bringing its premium positioning into the show experience. Several looks are designed with Magnum in mind, blending BLANC STUDIO's signature design language with Magnum's iconic identity. Inspired by the indulgence of cracking into a Magnum ice cream, the collection explores rich textures and sophisticated silhouettes, including structured tailoring that reflects the premium feel of both brands.

Since its founding in 2018, BLANC STUDIO has expanded its presence through Jakarta Fashion Week and international fashion shows, including Fashion Kode S/S 2026 in Seoul and Mercedes-Benz Fashion Week Kuala Lumpur 2026. The brand currently has stockists across Jakarta, Bali, Kuala Lumpur, Tokyo, and Ho Chi Minh City.

BLANC STUDIO looks forward to presenting "Time Slip" at Jakarta Fashion Week 2027 and continuing its exploration of unisex contemporary design. The brand extends its appreciation to Magnum for supporting the show and providing the opportunity for BLANC STUDIO to translate the world of Magnum through its creative vision.

Media, fashion industry professionals, and fashion enthusiasts are invited to experience "Time Slip" on 30 October 2026. Discover BLANC STUDIO's newest collection as it unfolds on the runway.

Venue: City Hall, Pondok Indah Mall 3
Date: Friday, 30 October 2026
Time: 21.00
RSVP / Tickets: Invitations can be requested through BLANC STUDIO's official contact. Confirmed guests will receive access to the show through the ISMAYA ticketing app.

LINK TO DOCUMENTATION:
https://www.flickr.com/photos/203697410@N04/albums/72177720336434129/

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