PRESS RELEASE JFW 2027
ALPINE & ALCHEMY
Jakarta, Indonesia — 29 October 2026 — Malaysian designer Ryan, Creative Director of Huntilanak, will present *Alpine & Alchemy* at Jakarta Fashion Week 2027 at Pondok Indah Mall 3 at 1:00 PM.

First shown at Kuala Lumpur Fashion Week, *Alpine & Alchemy* returns in Jakarta as an expanded 20-look presentation, revisiting the collection through refreshed styling, four new looks, and a broader exploration of its materials and visual language. The initial inspiration for *Alpine & Alchemy* came from Ryan's visit to Chin Swee Caves Temple in Genting Highlands. Surrounded by seemingly disparate elements—from monumental the giant Buddha statue and temple architecture to mountain landscapes and cable cars—he became fascinated by how contrasting textures, materials and colours could exist harmoniously within the same space.

That idea of bringing different materials and techniques together also shaped the collection's collaborative process. Ryan and the Huntilanak team worked closely with three artisans: **Zei** in chainmail, **Venice** in beadwork, and **Shane** in crochet. Together, they developed two chainmail tops, a fully beaded vest and scarf, and a crocheted piece based on the form of an Indian breastplate, with each collaboration integrated into the collection's overall material language. Traditional songket is reworked using a technique inspired by Japanese boro, with fragmented pieces joined and stitched together to form new textiles. The same patchworked visual language is later translated into beadwork for the fully beaded top developed with Venice. Elsewhere, silk is laser-cut into feather-like shapes and individually hand-sewn onto a base created by stitching printed silk over knit fabric, while the finale jacket uses leftover threads gathered throughout the making of the collection to create a new textured surface.

Recurring throughout are Huntilanak's signature sculptural Monster Jackets, whose forms draw from ceremonial masks. Rather than recreating any specific traditional mask, Ryan develops his own interpretations through references to mask-making traditions across different cultures.
For the runway presentation, bird masks appear throughout as a playful visual element connecting the collection. The presentation draws from the dense, supernatural atmosphere of old Balinese paintings, particularly imagery featuring figures such as Garuda and Barong, creating an atmosphere that feels colourful, immersive and slightly eerie.
The four new looks introduced for Jakarta also offer an early glimpse into Huntilanak's developing ready-to-wear direction, translating elements of the brand's artisanal language into more wearable pieces. Through his Jakarta Fashion Week debut, Ryan hopes to introduce Huntilanak to a wider Indonesian audience while continuing to explore new possibilities in material, craft and contemporary Southeast Asian fashion.

Trained at ESMOD, Ryan began experimenting with songket corsetry in 2020, gradually developing a design language centred on texture, craft and unconventional construction. This eventually led to Huntilanak's signature Monster Jackets and the brand's Kuala Lumpur Fashion Week debut in 2025.

His work currently draws from Southeast Asian culture, traditional craft, folklore and the supernatural, reinterpreting these references through a contemporary lens rather than reproducing heritage literally.

Above all, Ryan hopes the audience leaves the presentation feeling inspired, with a renewed sense of possibility around what fashion can be.

Special thanks to **Jakarta Fashion Week and DEWI** for supporting the presentation of *Alpine & Alchemy* in Jakarta.

Alpine & Alchemy will be presented on **29 October 2026 at 1:00 PM at Pondok Indah Mall 3 as part of Jakarta Fashion Week 2027.**

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