

sabamodest

Press Release

Jakarta, 26 October 2026

Jakarta Fashion Week 2027

Sabamodest

S/S 2027

Rani Hatta is a fashion designer and entrepreneur who has been active in the Indonesian fashion industry for over a decade. She began her creative journey by establishing her own modest wear minimalism brand, Rani Hatta. In 2018, Rani Hatta founded another modest fashion brand called Sabamodest, which has quickly become a favorite among fashion enthusiasts locally and internationally.

Sabamodest seamlessly combines affordability with high-quality design, making stylish modest wear accessible to a broader audience. Renowned for delivering designer items at affordable prices, the brand takes pride in using the finest materials to craft modest attire that exudes lasting appeal. With high quality and meticulous craftsmanship, Sabamodest's pieces represent an investment in timeless style and comfort, ensuring that each piece not only looks good but also stands the test of time.

At Jakarta Fashion Week 2027, Sabamodest presents 14 minimalist, calm, and effortless looks, featuring coats, jackets, shirts, skirts, and pants. The collection showcases loose and relaxed silhouettes in a palette of black and white, utilizing natural textures, sheer and flowy fabrics ideal for the tropical climate. With light layering, tie and tailored-cut details, the collection captures the essence of modern modest fashion. Invitees of the Sabamodest fashion show can expect a showcase of thoughtful craftsmanship and dedication to creating exceptional modest fashion that transcends trends.

The featured Sabamodest pieces are available for browsing and purchase at Fashionlink Official Shop during the entire event.

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